



Press release 2017-08-02

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Eniro AB (publ) publishes a prospectus supplement

Eniro AB (publ) ("**Eniro**") has prepared a supplement to the prospectus regarding the offerings to holders of preference shares and convertibles in Eniro (the "**Exchange Offers**"), which was approved and registered by the Swedish Financial Supervisory Authority on 8 June 2017.

The prospectus supplement has been prepared due to Eniro's announcement on 27 July 2017 of the acceptance level and extended acceptance period for the Exchange Offers as well as of the ongoing discussions regarding an underwriting of the planned cash issue and additional adjustments to the interest rate and the repayment plan of Eniro's bank loans, and Eniro's announcement on 1 August 2017 of that Eniro has lost a legal dispute against Fonecta Oy regarding the right to use the domain name eniro.fi.

The prospectus supplement forms part of, and must be read together with, the prospectus regarding the Exchange Offers.

The prospectus supplement was approved and registered by the Swedish Financial Supervisory Authority today on 2 August 2017 and is available on Eniro's website www.enirogroup.com as well as on Pareto Securities' website www.paretosec.com.

Pareto Securities is Sole Manager and Gernandt & Danielsson Advokatbyrå is legal advisor to Eniro in relation to the Exchange Offers. Roschier Advokatbyrå is legal advisor to Pareto Securities.

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This information is information that Eniro AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 13.30 CET on 2 August 2017.

Eniro is a leading search company for individuals and businesses in the Nordic region. Eniro Group has approximately 1,700 employees. The company is listed on Nasdaq Stockholm [ENRO], with approximately 14,000 shareholders at present and is headquartered in Kista, Stockholm. More on Eniro at enirogroup.com, twitter.com/eniro, facebook.com/eniro. Detta pressmeddelande finns tillgängligt på svenska på www.enirogroup.com/sv/pressmeddelanden.

Important information

This press release does not contain or constitute an invitation or an offer to acquire, sell, subscribe for or otherwise trade in shares, subscription rights or other securities in Eniro. The invitation to subscribe for shares in Eniro will only be made through the prospectus that Eniro has published on its website, following the

approval and registration thereof by the Swedish Financial Supervisory Authority and only to the persons to whom the prospectus is addressed. The prospectus contains, among other things, risk factors, financial statements as well as information regarding Eniro's board of directors. This press release has not been approved by any regulatory authority and is not a prospectus. Accordingly, investors should not subscribe for or purchase any securities referred to in this press release except on the basis of information provided in the prospectus.

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This press release contains forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "will", "expect", "anticipate", "may", "plan", "estimate" and other expressions than historical facts that imply indications or predictions of future development or trends, constitute forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.

The information, opinions and forward-looking statements in this press release speak only as of its date and are subject to change without notice.