

Press release 2017-10-09

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Eniro announces number of newly issued shares, number of paid subscribed shares and the measuring period for establishing the subscription price in the cash issue

Eniro AB (publ) ("Eniro" or the "Company") has, as previously announced, completed the exchange offers to holders of preference shares and convertible bonds and in addition completed a set-off issue to Eniro's lending banks. The exchange offers and the set-off issue has resulted in paid subscribed shares (BTA) as follows.

In the exchange offers a total of 741,223 preference shares and a total nominal amount of the convertible bonds of SEK 231,998,003 have been submitted for redemption, which has resulted in Eniro issuing a total of 1,629,959,110 class A ordinary shares, of which 956,416,525 to holders of preference shares and 673,542,585 to holders of convertible bonds. Awaiting final registration, the issues have resulted in 1,629,959,110 paid subscribed shares ("BTA UE"). After the completion of the exchange offers, the Company has a total of 258,777 outstanding preference shares and a total nominal convertible debt of SEK 29,001,997 outstanding.

In addition, the directed issue of class B ordinary shares has been completed to Eniro's lending banks with payment through set-off of approximately SEK 150 million in bank loans and has resulted in Eniro issuing a total of 483 870 966 class B ordinary shares. Awaiting final registration, the issues have resulted in the same number of paid subscribed shares ("BTA B")

BTA UE will be traded at Nasdaq Stockholm from (and including) Monday, 9 October 2017. Consequently, the subscription price in the coming cash issue will be set at about a 30 percent discount based on a theoretical price after the completed cash issue, based on the lower of (i) SEK 0.31 and (ii) a volume-weighted average price for the Company's class A ordinary share and BTA UE during the period from (and including) 9 October 2017 until (and including) 20 October 2017.

BTA B will not be traded.

When the new class A and class B ordinary shares have been registered with the Swedish Companies Registration Office (Sw. Bolagsverket), BTA UE and BTA B will be converted into ordinary shares of class A and class B respectively. The registration is expected to take place on or about 6 December 2017.

Preliminary time table

9 October—6 December 2017 Trading in the paid subscribed shares from the exchange offers

23 October 2017 Announcement of terms in the cash issue

26 October 2017 Publication of prospectus regarding the cash issue

27 October 2017 Record date for participation in the cash issue

1 November – 15 November 2017 Subscription period in the cash issue

On or about 6 December 2017¹ Conversion of paid subscribed shares from the exchange offers

to ordinary class A shares

For more information, please contact:

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The information was submitted for publication, through the agency of the contact persons set out above, at 20.15 CET on 9 October 2017.

Eniro is a leading search company for individuals and businesses in the Nordic region. Eniro Group has approximately 1,700 employees. The company is listed on Nasdaq Stockholm [ENRO], with approximately 14,000 shareholders at present and is headquartered in Kista, Stockholm. More on Eniro at enirogroup.com, twitter.com/eniro, facebook.com/eniro.

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¹ The last day of trading in the paid subscribed shares is contingent on the Swedish Companies Registration Office's (*Swe. Bolagsverkets*) approval of the decision to reduce the share capital at the shareholder's meeting on 7 June 2017, which is linked to the decision to issue new shares.

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