



Press release 2018-09-03

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Eniro publishes prospectus

Eniro AB (publ) ("**Eniro**" or the "**Company**") has previously announced that the board of directors and certain shareholders of Eniro have drawn up a financing solution essentially entailing that Eniro's current bank loans will be replaced by a bond loan. As part of this financing solution, the board of directors of the Company decided today on 3 September 2018 to issue senior secured bonds of maximum SEK 988,750,000 with ISIN SE0011452440 (the "**Bonds**").

The Bond issue is directed to Beata Intressenter, a company wholly owned by the shareholder Tedde Jeansson, which in turn makes an offer fully guaranteed of an underwriting consortium to the general public in Sweden and certain international investors, with priority for Eniro's shareholders of Class A ordinary shares as at the record date 7 September 2018, to acquire all Bonds from Beata Intressenter (the "**Bond Offering**"). Application to purchase Bonds shall be made during the period 11–21 September 2018.

The prospectus relating to the Bond Offering and the admission to trading of the bonds on the corporate bond list on Nasdaq Stockholm was approved and registered by the Swedish Financial Supervisory Authority today on 3 September 2018 and is now available on Eniro's website www.enirogroup.com and Pareto Securities' website www.paretosec.com.

Pareto Securities is Sole Bokrunner and Gernandt & Danielsson Advokatbyrå is legal advisor to Eniro in relation to the Bond Offering. Roschier Advokatbyrå is legal advisor to Pareto Securities.

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This information is information that Eniro AB (publ) is obliged to make public pursuant to Chapter 2, Section 28 of the Swedish Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above, at 16.10 CET on 3 September 2018.

Eniro is a leading search company for individuals and businesses in the Nordic region. Eniro Group has approximately 1,700 employees. The company is listed on Nasdaq Stockholm [ENRO], with approximately 14,000 shareholders at present and is head-quartered in Kista, Stockholm. Read more about Eniro at enirogroup.com, twitter.com/eniro, facebook.com/eniro.

Detta pressmeddelande finns tillgängligt på svenska på www.enirogroup.com/sv/pressmeddelanden.

Important information

This press release does not contain or constitute an invitation or an offer to acquire, sell, subscribe for or otherwise trade in securities in Eniro. The invitation to acquire securities in Eniro will only be made through the prospectus that Eniro has

published on its website, following the approval and registration thereof by the Swedish Financial Supervisory Authority and only to the persons to whom the prospectus is addressed. The prospectus contains, among other things, risk factors, financial statements as well as information regarding Eniro's board of directors. This press release has not been approved by any regulatory authority and is not a prospectus. Accordingly, investors should not purchase any securities referred to in this press release except on the basis of information provided in the prospectus.

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This press release contains forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "will", "expect", "anticipate", "may", "plan", "estimate" and other expressions than historical facts that imply indications or predictions of future development or trends, constitute forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.

The information, opinions and forward-looking statements in this press release speak only as of its date and are subject to change without notice.