

This press release may not be announced, published or distributed, in whole or in part, directly or indirectly, in the United States, Canada, Japan, Australia, Hong Kong, New Zealand, Singapore, South Africa or any other country where such publication or distribution would violate applicable laws or rules or would require additional documents to be prepared or registered or require any other actions to be taken, in addition to the requirements under Swedish law. This press release is not a prospectus. For further information, please refer to "Important information" in this press release.

Eniro publishes a prospectus supplement

Eniro AB (publ) ("**Eniro**") has prepared a supplement to the prospectus regarding senior secured bonds of maximum SEK 988,750,000 in Eniro (the "**Bond Offer**"), which was approved and registered by the Swedish Financial Supervisory Authority on 3 September 2018.

The prospectus supplement has been prepared due to that (i) Eniro on 7 September 2018 announced that it had signed a binding agreement to sell its Polish wholly-owned subsidiary Eniro Polska, and (ii) Hassan Tabrizi assumes his position as new CFO of Eniro on 19 September 2018, in accordance with a press release from Eniro on 20 March 2018

The prospectus supplement forms part of, and must be read together with, the prospectus regarding the Bond Offer.

The prospectus supplement was approved and registered by the Swedish Financial Supervisory Authority today on 11 September 2018 and is available on Eniro's website www.enirogroup.com as well as on Pareto Securities' website www.paretosec.com.

Pareto Securities is Sole Bokrunner and Gernandt & Danielsson Advokatbyrå is legal advisor to Eniro in relation to the Bond Offer. Roschier Advokatbyrå is legal advisor to Pareto Securities.

For more information, please contact:

Joachim Berner, Chairman, tel.+46 (0)706 201 150, joachim.berner@gardaverken.se

Örjan Frid, President and CEO, tel. +46 (0)70 561 1615, orjan.frid@eniro.com

This information is information that Eniro AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above, at 16.30 CET on 11 September 2018.

Eniro is a leading search company for individuals and businesses in the Nordic region. Eniro Group has approximately 1,700 employees. The company is listed on Nasdaq Stockholm [ENRO], with approximately 14,000 shareholders at present and is head-quartered in Kista, Stockholm. Read more about Eniro at enirogroup.com, twitter.com/eniro, facebook.com/eniro.

Detta pressmeddelande finns tillgängligt på svenska på www.enirogroup.com/sv/pressmeddelanden.

Important information

This press release does not contain or constitute an invitation or an offer to acquire, sell, subscribe for or otherwise trade in securities in Eniro. The invitation to acquire securities in Eniro will only be made through the prospectus that Eniro has published on its website, following the approval and registration thereof by the Swedish Financial Supervisory Authority and only to the persons to whom the

prospectus is addressed. The prospectus contains, among other things, risk factors, financial statements as well as information regarding Eniro's board of directors. This press release has not been approved by any regulatory authority and is not a prospectus. Accordingly, investors should not purchase any securities referred to in this press release except on the basis of information provided in the prospectus.

In certain jurisdictions, the publication or distribution of this press release may be subject to restrictions according to law and persons in those jurisdictions where this press release has been published or distributed should inform themselves about and abide by such restrictions.

This press release is not directed to persons located in the United States (including its territories and possessions, any state of the United States and the District of Columbia), Canada, Japan, Australia, Hong Kong, New Zealand, Singapore, South Africa, or in any other country where the offer or sale of securities is not permitted.

This press release may not be announced, published or distributed, directly or indirectly, in or into the United States, Canada, Japan, Australia, Hong Kong, New Zealand, Singapore, South Africa, or any other country where such action is wholly or partially subject to legal restrictions or where such action would require additional prospectuses, other offer documentation, registrations or other actions in addition to what follows from Swedish law.

The information in this press release may not be forwarded, reproduced or disclosed in such a manner that would contravene such restrictions or would require such additional prospectuses, other offer documentation, registrations or other actions. Failure to comply with this instruction may result in a violation of the United States Securities Act of 1933, as amended (the "**Securities Act**") or laws applicable in other jurisdictions.

No securities have been or will be registered under the Securities Act, or with any other securities regulatory authority of any state or other jurisdiction of the United States and no securities may be offered, sold, resold, transferred, delivered or distributed, directly or indirectly, into or within the United States or on the account of such persons other than pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act, and in compliance with any applicable securities laws of any state or jurisdiction of the United States. No public offering of securities is made in the United States. There is no intention to register any securities referred to herein in the United States or to make a public offering in the United States.

This press release contains forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "will", "expect", "anticipate", "may", "plan", "estimate" and other expressions than historical facts that imply indications or predictions of future development or trends, constitute forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.

The information, opinions and forward-looking statements in this press release speak only as of its date and are subject to change without notice.