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## Placing of senior secured bonds in Eniro with a total nominal value of approximately SEK 989 million

Beata Intressenter AB ("Beata Intressenter"), a company wholly owned by the shareholder Tedde Jeanson has successfully placed senior secured bonds in Eniro AB (publ) ("Eniro" or the "Company") with a total nominal value of approximately SEK 989 million (the "Bond Offering"). Each bond has a nominal value of SEK 1,000 and was offered at a price of approximately 33% of nominal value, corresponding to a total value of the Bond Offering of approximately SEK 325 million. The Bonds, which mature on 31 December 2021, pay no interest until 31 December 2020, and thereafter with a fixed yearly interest rate of 20% on the nominal value. The proceeds from the Bond Offering will primarily be used for payment of the consideration (approx. SEK 245 million) for Beata Intressenter's acquisition of Eniro's bank loans, extended liquidity for Eniro as well as transaction costs, including fees paid to the guarantee consortium.

The Bond Offering was directed towards the general public in Sweden and certain international investors, with priority for existing holders of class A ordinary shares in Eniro *pro rata*. Of the total offering, approximately 40% has been allocated to existing holders of class A ordinary shares *pro rata*, approximately 47% has been allocated to other persons who have applied for acquisition of bonds in the offering and approximately 12% has been allocated to guarantors who have not also applied for acquisition in the Bond Offering.

*"Through the recapitalization completed during 2017 and the new financing solution which has been developed together with Tedde Jeansson and the guarantee consortium, Eniro is now in the position to fully focus on the Company's business during coming years. We continue our work with fully implementing the new business model and to stabilize our customer base in order to lay the foundation for future growth", Örjan Frid, president and managing director of Eniro, comments.*

Allocation of acquired bonds have been made in accordance with what is stated in the prospectus regarding the Bond Offering. Persons whose holding is nominee registered will receive notice of allocation in accordance with routines of the respective nominees. Only those who have been allocated bond will receive notice.

The bonds offered in connection with the Bond Offering are expected to start trading on Nasdaq Stockholm on or about 27 September 2018.

Pareto Securities is Sole Manager and Gernandt & Danielsson Advokatbyrå is legal advisor to Eniro in relation to the Bond Offering. Roschier Advokatbyrå is legal advisor to Pareto Securities.

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This information is such that Eniro AB (publ) is obligated to disclose pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on 25 September 2018 at 07.30 CET.

Eniro is a leading search company for individuals and businesses in the Nordic region. Eniro Group has approximately 1,700 employees. The company is listed on Nasdaq Stockholm [ENRO], with approximately 14,000 shareholders at present and is headquartered in Kista, Stockholm. More on Eniro at [enirogroup.com](http://enirogroup.com), [twitter.com/eniro](https://twitter.com/eniro), [facebook.com/eniro](https://facebook.com/eniro).

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*This press release contains forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "will", "expect", "anticipate", "may", "plan", "estimate" and other expressions than historical facts that imply indications or predictions of future development or trends, constitute forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.*

*The information, opinions and forward-looking statements in this press release speak only as of its date and are subject to change without notice.*