



Press release 2020-02-07

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## **Eniro AB (publ) initiates a Written Procedure of its senior outstanding bond loan 2018/2021**

Eniro AB (publ) (the "Company") summons a procedure in writing (Written Procedure) for its outstanding bonds 2018/2021 (ISIN: SE0011452440) with an aggregate amount of approximately SEK 989 million (the "Bonds").

As announced by the Company by way of a press release on 29 January 2020, the Company propose a plan for recapitalisation involving an exchange of convertibles and the Bonds for redeemable preference shares of a new series A.

The Company has today instructed Nordic Trustee & Agency AB (publ), being the agent under the Bonds, to send a notice to a Written Procedure to all bondholders directly registered in the Company's debt ledger held with Euroclear Sweden in order to receive bondholders' approval of an exchange of the Bonds for new preference shares of series A and the authorisation of the agent to take measures on behalf of the bondholders in connection with the exchange.

The notice to the Written Procedure and detailed information regarding the voting procedure and the requests to the bondholders, are available at the Company's webpage ([www.enirogroup.com](http://www.enirogroup.com)).

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*Eniro is a Nordic company that helps small and medium-sized companies with digital marketing. Eniro also has a search service that aggregates, filters and presents information to help individuals find and come into contact with each other and with companies. The company has about 1,000 employees and operates in Sweden, Norway, Denmark and Finland through the local domains [eniro.se](http://eniro.se), [gulesider.no](http://gulesider.no), [krak.dk](http://krak.dk) and [degulesider.dk](http://degulesider.dk), and each week, Eniro Group's digital services have about 4.8 million unique visitors. Eniro is listed on Nasdaq Stockholm [ENRO] and its head office is located in Stockholm.*

*This translation is for convenience only.*

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