

PRESS RELEASE

30 December 2020 17:00:00 CET

Change in number of shares and votes in Nelly Group

Press release 30 December 2020

As of 30 December 2020, the total number of shares and votes in Nelly Group AB (publ) ("Nelly Group") amounts to 18,494,973, of which 17,972,973 are ordinary shares and 522,000 are class C shares.

During December 2020, the number of shares and votes in Nelly Group has decreased from 184,949,730, of which 179,729,730 were ordinary shares and 5,220,000 were class C shares, to 18,494,973, of which 17,972,973 are ordinary shares and 522,000 are class C shares. All 522,000 class C shares are held as treasury shares by Nelly Group. The change in the number of shares and votes is a result of the reverse share split of Nelly Group's shares that was resolved upon by the extraordinary general meeting on 16 December 2020. The reverse share split has not affected Nelly Group's share capital.

For more information, please contact:

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About Nelly Group

Nelly is one of the Nordic region's strongest fashion brands for young women. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a distinct sense for fashion and digital marketing. The company has 2.1 million customers and sales of SEK 1.4 billion per year. Nelly Group was previously called Qliro Group. Nelly Group is listed on Nasdaq Stockholm in the mid-cap segment with the short name "NELLY".

This information is information that Nelly Group is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2020-12-30 17:00 CET.

Attachments

[Change in number of shares and votes in Nelly Group](#)