

PRESS RELEASE

03 November 2025 17:30:00 CET

Nomination Committee for the 2026 Annual General Meeting

Nelly Group's Nomination Committee for the 2026 Annual General Meeting has been appointed in accordance with the current instruction for the Nomination Committee adopted by the 2024 Annual General Meeting.

The Nomination Committee comprises Victor Mellgren, appointed by Rite Ventures, Stefan Palm, appointed by ettfemsju själ AB, and Alexander Antas, appointed by Mandatum Life Insurance Company. Victor Mellgren has been appointed Committee Chair.

Information about the work of the Nomination Committee can be found on the company's website www.nellygroup.com. Shareholders wishing to submit proposals to the Nomination Committee can do so in writing via email to ir@nelly.com or by mail to Nelly Group AB (publ), attn. Company Secretary, P.O. Box 690, SE-501 13 Borås, Sweden.

The Annual General Meeting will be held in Stockholm on 18 May 2026.

For more information, please contact:

Helena Karlinder-Östlundh, CEO

+ 46 70 300 92 11

ir@nelly.com

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has one million customers and sales of SEK 1.2 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

Attachments

Nomination Committee for the 2026 Annual General Meeting

Nelly Group AB

Corporate Domicile Borås

Corp. Reg. No. 556035-6940

www.nelly.com

Visiting address

Lundbygatan 1, 506 30 Borås

Postal address

Box 690, 501 13 Borås