

Net Insight has received an order from a media network operator in the US

30 August 2007

Stockholm, Sweden – A media network operator has ordered Net Insight's Nimbra platform to upgrade its terrestrial media network. The equipment will be delivered during the third quarter 2007.

The company, headquartered on the west coast, provides media services to the media and entertainment industries such as major media producers, broadcast networks, cable networks and advertising agencies.

Based on the Nimbra platform, this customer will build an intercity core media network to transport rich media services, such as HDTV, large video files, and both compressed and uncompressed video transmissions. The network implementation will include eleven sites in the US and abroad. The core network will carry rich media traffic including entertainment, news and advertising content.

The Nimbra platform is a complete range of multi-service network equipment for transport of any combination of video, voice and data, combining guaranteed 100 percent QoS with the highest network utilization. It offers automatic topology discovery and re-routing features for smooth network management, offering significantly reduced operational costs.

"This order, again proves how well the Nimbra platform meets the ever increasing demands of broadcast and media transport", said Fredrik Trägårdh, CEO of Net Insight. "Our Nimbra platform is specifically designed for video intensive networks and will provide the highest quality and reliability for the services offered by our customer."

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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