

Net Insight Optimizes MediaXstream Video Transport Network

NOTE: NET INSIGHT FIRST ANNOUNCED THIS ORDER ON FEBRUARY 15, 2008, BUT WITHOUT CUSTOMER NAME AND CUSTOMER QUOTE.

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Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced its Nimbra optical transport platform has been selected by MediaXstream for its new North American video transport service network.

“As the provider of local and long haul transmission services for the biggest names in the media business, MediaXstream is extremely selective in what technology we use in our network,” said Wayne Price, CTO of MediaXstream. “With Net Insight, we can deliver a leading, all-digital network that exceeds the growing needs and demands of our customers.”

MediaXstream launched its new network using Net Insight’s Nimbra platform to carry real-time traffic for professional media companies across the U.S. Net Insight’s platform enables the company to meet the rigorous 100 percent quality of service (QoS) and availability demands of the professional media industry. With this technology, MediaXstream can guarantee exceptional service delivery for its customers.

MediaXstream built out the first phase of its network in 17 of North America’s largest cities, including New York, Washington DC, Houston, Dallas, Chicago, Los Angeles and the San Francisco Bay Area. The new network offers high capacity transmissions using Net Insight’s Nimbra platform to deliver uncompressed and compressed HD or SD video, data and voice services.

“The addition of MediaXstream bolsters our client roster, demonstrating continued market traction for Net Insight in the U.S. market,” said Fredrik Trägårdh, CEO for Net Insight. “We are proud to serve MediaXstream with our Nimbra platform, delivering optimum network performance and QoS for next-generation content distribution transport services.”

The Nimbra 680 is a next generation switch from Net Insight. It implements 80Gbps fully non-blocking connectivity between all ports, combined with a state-of-the-art transport architecture to provide the industry’s lowest cost-per-bit switching.

For those attending the NAB show in Las Vegas, additional information and a demonstration of Net Insight’s Nimbra platform is available at the Net Insight booth #C1929.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About MediaXstream

MediaXstream provides carrier-neutral, high quality transport and managed network services for the production and broadcast industries in over 30 North American markets. Operating the largest national DTM network, we specialize in transporting flawless digital and High Definition content in its native formats as demanded by sports, TV and film production, news, mobile and IPTV. The company has received financial backing from Constellation Ventures and Columbia Ventures Corporation. (www.mediaXstream.tv)