

Net Insight selected to supply Nimbra equipment for the Digital Terrestrial TV distribution network in Ireland

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Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has been selected to supply its Nimbra platform to RTÉ NL for the Digital Terrestrial TV distribution network in Ireland.

RTÉ NL is a communications network operator that distributes and transmits the national programme services of all national TV and Radio broadcasters.

In November 2007, RTÉ NL became a Net Insight customer ordering Nimbra equipment for a network to interconnect its regional transmitter sites. The digital TV switchover is commencing soon in Ireland and RTÉ NL will build and operate a Digital Terrestrial TV (DTT) network.

Net Insight's Nimbra platform will distribute TV signals (DVB-T), DAB radio, data and all current analogue and FM radio channels from the national broadcasters, via optical fiber and microwave links, to 10 main transmitter and multiple repeater sites across Ireland. Net Insight also provides contribution feeds for Outside Broadcast Radio injection at each transmitter site and backhaul of locally generated TV services over this new platform to RTE's main broadcasting centre at Donnybrook.

The network will also implement Net Insight's unique Time Transfer feature for GPS-free time synchronization to allow for easy migration to an SFN (Single Frequency Network) architecture.

The whole network will be managed through Net Insight's Nimbra Vision management platform and offers the additional security of "disaster recovery" systems at two remote locations controlled through Nimbra Vision providing fast restoration of RTÉNL's broadcast services.

The order will be delivered in the second quarter and was received in cooperation with the Irish systems integrator EMR.

"We are proud that our Nimbra platform once again has been selected for a national DTT network", says Fredrik Trägårdh, CEO of Net Insight. "It is a highly efficient multiservice transport solution that provides strong and unique benefits for network operators and their customers."

DTT offers a higher picture quality, better sound quality and a more variety and choice of channels to the viewers. For the operator the technology gives lower operational costs, better utilization of the frequency spectrum with the possibility to offer more TV channels and new services to its customers.

The Nimbra platform has several unique features for DTT and Mobile TV networks such as Time Transfer for GPS-free time synchronization. In addition, Nimbra offers a flexible and cost-effective solution for delivering advanced multimedia services in Broadcast and Media networks and for IPTV/CATV distribution. TV operators deploying Digital Terrestrial TV based on the Nimbra platform not only get a DTT network but a multi-service transport infrastructure that opens up for new business opportunities.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About RTÉ and RTÉ NL

For more information, visit www.rte.ie and www.rtenl.ie