

Net Insight receives order from large North American telecom operator for deployment of a multiservice media network

May 27, 2008

Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order from a large North American telecom operator for deployment of a multiservice media centric transport network, which will serve a large global media group.

The network will carry real-time traffic between sites in USA and Europe for a large global media group. The network will offer high quality transmissions and use Net Insight's high capacity Nimbra 680 switch to deliver uncompressed and compressed High-Definition, Standard-Definition video and Ethernet services.

The new Nimbra 680 switches are equipped with the recently introduced 8 x Video Access and 8 x Gigabit Ethernet Access Modules, delivering an ideal multi-purpose solution for video streams that require a mix of compressed and uncompressed HD and SD content and will allow the customer to integrate IP/Ethernet data with video in his network.

"Our Nimbra platform ensures the transmission of high-quality video in a very efficient manner and allows our customer to converge everything from media services to Ethernet services on a single platform," says Fredrik Trägårdh, CEO of Net Insight.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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