

Telenor Satellite Broadcasting selects Net Insight for upgrade of terrestrial multi-service media network

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Stockholm, Sweden – Net Insight, a leading provider of efficient optical transport solutions for media, broadcast and IP networks today announced a new order from Telenor Satellite Broadcasting (TSBc) for an upgrade of their Nimbra-based multi service network.

TSBc's multi-service network is a flexible core terrestrial network, interconnecting all of their major satellite uplink stations in Europe. The network was established in 2005 and is currently based on Net Insight's Nimbra platform, providing enhanced scalability, redundancy and flexibility for the delivery of media services like TV, radio and data. The network is now being upgraded to the high-capacity Nimbra 680 switch at a number of sites to extend the capacity.

"The upgrade of our terrestrial multi service network allows Telenor Satellite Broadcasting to extend its current capacity, in order to continue to provide a flexible vehicle for the seamless integration of terrestrial and satellite based communications," says Ole Ledang, Director Sales – Nordic Broadcasting at Telenor Satellite Broadcasting. "It will also help to further boost the already excellent reliability of our satellites."

"We are delighted to be selected by Telenor Satellite Broadcasting to supply our Nimbra 680 in support of their further network expansion," said Fredrik Trägårdh, CEO of Net Insight.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About Telenor Satellite Broadcasting

Telenor Satellite Broadcasting provides extensive television broadcasting services for distribution, contribution and occasional applications to all the Nordic Broadcasters and many other broadcasters throughout Europe, using its hybrid network comprised of (three) satellites, terrestrial circuits, (two) international teleports and (four) remote earth stations. Additionally, it provides fixed satellite communication and uplinking services for data and remote Internet applications in Europe and the Middle East. Telenor Satellite Broadcasting is a company owned by Norway's telecommunication provider Telenor. For more information, visit the company's web site at www.telenorsbc.com

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