

## **Net Insight receives additional expansion order from major North American sports broadcaster**

25 June 2008

**Stockholm, Sweden – Net Insight, a leading provider of efficient optical transport solutions for media, broadcast and IP networks, has received new orders from a large North American sports broadcaster to extend its terrestrial media network.**

The initial order for this network was received in June 2007 and further extended in December. This large North American sports broadcaster runs a Nimbra based network connecting the US east and west coast with 10 Gbps (OC-192) capacity links as well as multiple locations in metropolitan New York and Los Angeles.

The customer is using services such as HD-SDI, SDI, ASI and IP/Ethernet amongst others and makes the most of the multiservice transport capabilities of the Nimbra platform to transport all combinations of video, voice and data, with 100 percent Quality of Service and maximum utilization of bandwidth.

The order value is above SEK 10 million and the equipment will be delivered in June 2008.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*