

Net Insight receives its first order from Swedish media operator Teracom

4 July, 2008

Stockholm, Sweden – Net Insight, a leading provider of efficient optical transport solutions for media, broadcast and IP networks have signed a frame agreement with, and received a first order from Teracom for delivery of Nimbra equipment to a media contribution network in Sweden.

Teracom is Sweden's first media operator, providing services within radio, TV, broadband and digital communications. The company consists of Teracom and the subsidiary Boxer TV-Access, which offers pay TV services distributed to households through Teracom's network. Teracom is owned by the Swedish government and operates Sweden's broadcasting infrastructure.

Teracom owns and operates an extensive terrestrial media network and is now deploying a core network interconnecting its media contribution networks in Stockholm, Göteborg and Malmö.

The network is built for simultaneous transport of uncompressed and compressed video (HD-SDI, SD-SDI and ASI) based on Net Insight's Nimbra 680 and the eight-port Video Access Module, which allows for a wide variety of configurations and a mix of service content.

This initial order includes Nimbra nodes that will provide efficient transport of video with guaranteed 100 percent QoS at industry-leading bandwidth utilization levels. The equipment will be delivered in the third quarter 2008.

"Teracom has well proven solutions that enable us to deliver a variety of highly safe and secure media services without disruption," said Magnus Sjöberg, Manager Network Design at Teracom. "Our new Nimbra based network will improve the capacity and ensure competitiveness of our contribution network for radio and TV."

"We are delighted to be selected to cooperate with Teracom in support of their growing business operations," said Fredrik Trägårdh, CEO of Net Insight. "Our Nimbra platform offers the most efficient and flexible contribution and distribution platform on the market and again we are chosen as transport for our customer's mission critical services."

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About Teracom

More information: www.teracom.se

NET INSIGHT AB

Box 42093
SE-126 14 Stockholm
Sweden

Phone: +46 8 6850400
Fax: +46 8 6850420
www.netinsight.net

Org.No: 556533-4397
Vat.No: SE556533439701
E-mail: info@netinsight.net