

KPN Broadcast Services deploys new solution for TV coverage of 18 top football stadiums based on Net Insight's Nimbra platform

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Stockholm, Sweden – Net Insight today announced an order from Dutch KPN Broadcast Services for an expansion of its existing national multi-service media network to also provide TV feeds from the top 18 football stadiums in Holland.

KPN Broadcast Services operates a large multi-service network "MexNet" based on Net Insight's Nimbra platform. The network has been operational since the beginning of 2006 and provides services like video, data and audio connectivity between all major TV-studios in the Netherlands, all TV feeds for the digital terrestrial TV and mobile TV services.

KPN Broadcast Services is now deploying new Nimbra switches to also connect the Dutch "Honorary League" football arenas for live sports coverage.

"KPN Broadcast Services is running a demanding media network where they utilize most of the multiservice transport capabilities of the Nimbra platform," says Fredrik Trägårdh, CEO of Net Insight. "We are pleased to support KPN Broadcast Services in their continued business expansion and further deployment of the Nimbra platform. The continuous addition of new services and applications to KPN's media network demonstrates the effectiveness of our solution."

The Nimbra platform is a versatile transport solution and has several unique characteristics for DTT and mobile TV. In addition it is a flexible and cost-effective solution for advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI and AES/EBU and strong support for IP/Ethernet and SDH/Sonet.

The order from KPN Broadcast was placed through Net Insight's Dutch partner Alpatron Broadcast Electronics and the equipment will be delivered during the fourth quarter 2008.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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