

EBU expands the Eurovision network with Net Insights Nimbra platform

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Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced an expansion order from Eurovision

Net Insight receives order from Eurovision, the operational arm of the European Broadcasting Union (EBU) for a substantial expansion of its global Nimbra-based fiber network into more locations in Asia.

The order that will be delivered during the first quarter, complements Eurovision's re-deployment of Nimbra equipment that it bought for its successful coverage of the Beijing Olympics.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 30 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net.

About Eurovision

Eurovision is a department of the European Broadcasting Union (EBU), the largest association of national broadcasters in the world. Eurovision operates a global fibre and satellite platform dedicated to the delivery of top sports and news events to the international broadcast and media market. A community of more than 3000 broadcasters around the world is directly connected to the Eurovision platform. For further information please contact: marketing@eurovision.net

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