

## Net Insight Expands Nimbra Capabilities with New Ethernet Switching Feature

*Wisconsin Independent Network (WIN) using Net Insight's new switching feature  
to enhance Ethernet services for its IPTV network*

**Las Vegas (From NAB 2009) – April 20, 2009** – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced the availability of its Ethernet Switching Feature License for the Nimbra™ 600 series 8 x Gigabit Ethernet Access Module. Net Insight's Ethernet Switching Feature delivers an unprecedented level of flexibility that allows customers to transport any service to any network location.

The optimized Nimbra platform meets the needs of broadcasters, media networks, IPTV/CATV operators, Metro Ethernet and telecom operators in a one-system solution. Service providers, network aggregators and operators can use the new Ethernet Switching Feature to form virtual networks. This can be used for any application, such as QoS multicast transport of IPTV/CATV traffic, distributed office LAN applications, file transfers or live broadcast video, and can be combined with native video/audio/telecom services.

"The benefits of the Nimbra platform have given us the flexibility, quality and reach that we require as a Tier 1 level wholesale bandwidth provider," said Scott Hoffmann, Executive Director of Wisconsin Independent Network (WIN). "We selected the Nimbra platform given Net Insight's track record as a preferred provider of video delivery product in the broadcast distribution space. We are currently using the new Ethernet Switching Feature as part of our premium Ethernet service offering, including IPTV distribution, and like the Nimbra platform for its ability to affordably deliver other Ethernet services on same platform."

The new Ethernet Switching Feature enables up to eight Ethernet switches to be configured on each board, each with its own MAC learning tables and VLAN space. Each configured switch can allocate any number of switch ports from a set of eight physical and 247 logical Ethernet ports. Logical ports correspond to Ethernet channels of configurable bandwidth, connecting to other Ethernet switches or physical ports in the Nimbra network. Each Ethernet Switch can also be configured for completely transparent transport of packets, port-to-port.

"In order to compete effectively, our customers need to leverage an optimized infrastructure to maximize the number of available services to meet market demand at an accelerated rate," said Per Lindgren, VP Business Development at Net Insight. "Net Insight's Ethernet Switching Feature combined with 8 x GE Access Module further extends Nimbra as the ideal platform to deliver unsurpassed flexibility and QoS for both IP/Ethernet and broadcasting services in a single, easy-to-manage solution."

Key license features include:

- Up to Eight Forwarding Functions
- Port flexibility
- Non-blocking switching mode
- Transparent Ethernet mode
- User/service separation
- Resilience
- Full Multicast capabilities with unsurpassed flexibility and QoS
- Carrier class design with redundant switch planes, control modules, control paths, and power
- Fully interoperable with all existing service and network interfaces of the Nimbra series

Net Insight's Ethernet Switch License is available now for the 8 X Gigabit Ethernet boards for the Nimbra 600 series.

### For more information, please contact:

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**About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra(TM) platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*