

Net Insight expands partner network in Asia

*Net Insight increases its footprint in Asia
by partnering with HBE, Mediatech, Sogitec, and City Team*

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Stockholm, Sweden– May 11, 2009 – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced that its network of business partners and resellers has lately been extended by four new channels in Asia: Horizon Broadcast Electronics (HBE) in India, Mediatech in Hong Kong, Sogitec in Vietnam, and City Team in Malaysia. With this latest expansion Net Insight now collaborates with 14 partners in the Asia Pacific region, covering most major markets.

Horizon Broadcast Electronics (HBE) will be representing Net Insight in the growing Indian market. HBE focuses on delivering state of the art broadcast solutions and is a partner of choice for all leading broadcasters and service providers in India. Market segments addressed by HBE include Broadcast & Media networks, DVB-T/DVB-H and CATV/IPTV.

Mediatech (International) Limited is a new Net Insight partner in Hong Kong. Mediatech is a systems integrator and equipment solution provider for the professional video, audio and data markets. Target customers include terrestrial TV stations, cable operators, cable headends, satellite broadcasters, and government departments.

In South East Asia, Net Insight has broadened its presence through Sogitec in Vietnam and City Team in Malaysia. Headquartered in Ho Chi Minh City, Sogitec has a nationwide network of local sales and support personnel addressing the Vietnamese broadcast and media market. City Team is focused on getting new business for Net Insight in Malaysia, bringing long experience and good knowledge of the Malaysian media industry.

"We see increasing opportunities for our products in Asia and are expanding our partnerships according to plan", said Fredrik Trägårdh, CEO of Net Insight.

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About Net Insight

Net Insight delivers the world's most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra(TM) platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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