

Net Insight receives an order for contribution network from DR in Denmark

13 May, 2009

Stockholm, Sweden – 13 May 2009 – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order from DR in Denmark for a contribution network for video and Ethernet services.

Net Insight's Nimbra platform will be used to link eight different sites in Denmark. The solution is based on Nimbra 680 that will provide efficient transport of video with guaranteed 100 percent QoS at industry-leading bandwidth utilization levels.

"Net Insight offers a secure and stable contribution platform that handles both video and data traffic between DR's District and DR Byen", says Lars Sorner, Project manager at DR. "In the long term DR will also use the platform to integrate all the audio connections for radio."

The order was received in cooperation with Broadcast Service Denmark (BSD), who are since 2006 operating the Digital Terrestrial TV distribution network in Denmark based on the Nimbra platform. BSD is a wholly owned subsidiary of the two Danish public service broadcasters DR and TV 2/DANMARK and is responsible for the analogue and digital distribution of TV and radio in Denmark. BSD will deliver operations support to DR.

"This is an important order from a new customer in our neighbouring country where we are already present", says Fredrik Trägårdh, CEO of Net Insight. "We are looking forward to continued good cooperation with both DR and BSD."

The Nimbra equipment will be delivered in the second quarter 2009.

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About DR

For more information, visit www.dr.dk

About BSD

For more information, visit www.bsd.dk

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