



## Net Insight Receives Expansion Order from Large North American Sports Broadcaster For High-Demand Network

*Nimbra 680 implementation increases bandwidth flexibility for high-quality sports content*

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**STOCKHOLM, Sweden – XX June 2009**– Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced its expansion order from a large North American sports broadcasters to incorporate additional Nimbra 680 platform into its high-traffic production and distribution networks for the delivery of in-demand sports content.

With Net Insight's Nimbra 680 platform, the expansion enables the broadcaster to accommodate explosive demand from subscribers for access to high-definition, global sports content. The Nimbra 680 also future-proofs the network to accommodate potential expansion for future projects and high-profile sporting events. The equipment will be delivered in June 2009.

"The Nimbra platform provides unmatched benefits to global sports broadcasters and network operators, allowing them to effectively offer network services that their customers expect," said Fredrik Trägårdh, CEO of Net Insight.

Like other products in the Nimbra 600 series, the Nimbra 680 is a next generation media, multiservice switch designed to meet current and future needs of the professional media industry. The Nimbra 680 provides the industry's lowest cost-per-bit switching, while including high switching capacity, end-to-end provisioning and restoration, full topology support and unique multicast support. By combining high capacity, the lowest cost per bit transport and guaranteed 100 percent QoS, the Nimbra 680 provides an economical solution for service providers looking to provide advanced video, voice and data services demanded by today's market. Most importantly, as part of the Nimbra platform, the Nimbra 680 offers 97 percent bandwidth utilization making it the most capable switching platform on the market.

### For more information, please contact:

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### About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 30 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)

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