

## **Net Insight receives order for contribution network from new European customer**

26 June, 2009

**Stockholm, Sweden – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced that a large broadband and multimedia services operator/provider in southern Europe has placed an order for Net Insight's Nimbra optical transport solution.**

Net Insight's Nimbra platform will be a strategic component of a contribution network supplied by the South European broadband and multimedia service (*IPTV, telephony and data*) provider to distribute multimedia (*ASI, SD-SDI or HD-SDI*) services. The solution includes Nimbra Vision, a complete management tool for efficient operation and maintenance of the Nimbra network. Nimbra Vision in combination with the Nimbra hardware platform will enable the operator to reduce the complexity and cost of managing services both today and going forward. It shall also allow the operator a greater level of flexibility and choice in terms of scaling both the bandwidth and choice of service as needs arise.

The south European operator has bought the Net Insight Nimbra platform via a project partner, Nokia Siemens Networks.

"We are pleased to be selected by this new customer and we see business opportunity as the customer is planning further expansion", says Fredrik Trägårdh, CEO of Net Insight. "The Nimbra platform provides transport of real-time critical services like HD video and audio without any packet loss or distortion, ensuring 100 percent Quality of Service for all kinds of voice, data and video services."

The Nimbra equipment will be delivered and commissioned in the second quarter of 2009.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV, IPTV and CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

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