

Net Insight Receives additional Expansion Order from Large Sports Broadcaster in North America

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Stockholm, Sweden - Net Insight, a leading developer of efficient and scalable optical transport solutions for media, broadcast and IP networks, has received an additional order from one of the world's largest sports broadcasters to extend its distribution network.

The broadcaster has relied on Net Insight's Nimbra platform for several years to enhance its sports network.

"We are delighted to be selected once again by this broadcaster," said Fredrik Trägårdh, CEO of Net Insight. "The Nimbra has proven to be the best solution for demanding contribution networks for live sports coverage all over the world."

Net Insight's Nimbra platform offers the most efficient and versatile contribution and distribution platform on the market. The Nimbra platform meets the most demanding standards thanks to its unrivaled quality and real-time capabilities. With the highest network utilization, multicasting of all types of services and guaranteed quality of service it offers the most efficient, reliable and cost-effective network solution available today.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net