

Thomas Bergström new CFO of Net Insight

10 August 2009

Stockholm, Sweden – Thomas Bergström has been appointed new CFO of Net Insight.

Thomas Bergström has been appointed new CFO of Net Insight. He starts today and will assume the CFO position on August 24 2009. Thomas will be part of Net Insight's executive management team.

Thomas has 14 years of experience from a broad variety of finance roles in an international environment primarily within the telecom sector. Thomas was most recently CFO at Aastra Telecom Sweden and he has held various finance and management positions within the Ericsson group in Sweden and Australia.

"Thomas has a solid background in financial management and has a great deal of relevant industrial experience," says Fredrik Trägårdh, CEO of Net Insight. "With Thomas on board, we further strengthen our management team."

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net.