

European broadcaster selects Net Insight's Nimbra platform for video contribution feeds from the Vancouver 2010 Olympic Winter Games

16 September 2009

Stockholm, Sweden – Net Insight, a leading provider of efficient optical transport solutions for media, broadcast and IP networks has received an order of the Nimbra platform for a contribution network to carry video feeds from the Vancouver 2010 Olympic Winter games.

This European broadcaster is now deploying a transatlantic contribution network to support their Vancouver 2010 Olympic Winter Games coverage.

The network will carry video, audio and data feeds from multiple sites in Canada over a fiber link to Europe. The services, including uncompressed HD-SDI, AES/EBU, ASI and Ethernet data, will be transported in parallel over Nimbra 680 switches.

This will be the broadcaster's first international transmission of live uncompressed HD streams and their regular national HDTV broadcasting will commence in conjunction with the opening of the Vancouver Olympics Winter Games.

The Nimbra platform provides superior flexibility, efficiency and reliability for contribution of live events and has proven to be the top choice for many demanding networks in the U.S., Europe as well as global events such as the Beijing Olympics. The Nimbra 680 is a next generation multi-service switch designed to meet the rigorous rich media and data service needs of carriers and service providers including high switching capacity, end-to-end provisioning and restoration and 100 percent quality of service guaranteed.

Equipped with the 8 x Video Access Module, it offers extensive flexibility for studio, contribution and distribution networks. Each of the module's eight ports can be individually configured as ASI In or ASI Out, as well as standard definition (SD) or high definition (HD) SDI. The module delivers a cost-effective multi-purpose solution for video streams that require a mix of compressed and uncompressed HD and SD content from a single venue, such as sports arenas and editing trucks.

The Nimbra equipment will be delivered during September 2009.

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net