



AldeaVision Strengthens International Video Transmissions with Net Insight's Nimbra Platform

Leading international video service provider leverages Nimbra platform for 100 percent QoS

1 October 2009

STOCKHOLM, Sweden – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced the initial order of the Nimbra platform from AldeaVision, a leading provider of international video broadcast networking services and solutions in North and Latin America.

The acquisition of Net Insight's Nimbra platforms will greatly increase AldeaVision's existing features and capacity while providing a smooth migration from their existing network. All while maintaining guaranteed 100 percent QoS for their customers. By providing the economical transport of SD and HD video, IP/Ethernet data as well as transparent OC-3 and DS-3 service, the Nimbra platform serves as a powerful multiservice solution for the company to efficiently migrate their existing network and serve their customers across North and Latin America. Furthermore the Nimbra platform provides future proof next-generation technology such as 3Gbps and 1.5Gbps uncompressed HD, Sonet and IP network interfaces and 10 Gbps networking.

AldeaVision offers an online booking center which allows for instant booking of end-to-end international transmissions. With the Nimbra platform, AldeaVision will be able to provide variable bitrate video services with on-demand provisioning within its existing end-user portal. Net Insight's Nimbra platform will also provide Sonet (OC-3) services for AldeaVision's parent company, resulting in tremendous cost savings had they purchased the Sonet equipment separately.

Additionally, the Nimbra platform adds the versatility of both IP/Ethernet and Sonet network interfaces as well as interfaces for data, uncompressed video and audio that will turn the network into a powerful media contribution network.

The equipment was delivered September 30, 2009.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About AldeaVision Solutions Inc.

For more information, please visit www.aldeavision.com