

## **Midwest Video Solutions Selects Net Insight for Trans-Pacific VideoTransmission to US Military Bases**

*Digital TV service provider relies on Net Insight's Nimbra to Deliver Trans-Pacific Virtual Headend Service to Soldiers Stationed in Japan*

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**ORLANDO, Florida – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced that it has supplied Nimbra switches to Midwest Video Solutions ("MVS"), a leading provider of robust Digital TV solutions, to provide a virtual head end feed from their facilities in Westby, Wisconsin to a US military base in Japan.**

Net Insight delivers 100 percent Quality of Service, allowing customers to transport any service to any network location without packet loss. The optimized Nimbra platform meets the needs of broadcasters, media networks, IPTV/CATV operators, Metro Ethernet and telecom operators in a one-system solution. Head end operators can use the Nimbra platform to form virtual head end services with scalable layer-2 multicast and no packet loss.

"The Nimbra platform has significantly reduced bit error rates in our service, allowing us to deliver a pristine IPTV service half way around the world," says Marty Snustead, Executive Director of MVS. "We are currently using Net Insight's solution as part of our statewide Digital TV service for local communications providers in Wisconsin, and recently made the decision to use the Nimbra 360 to provide our service to a key customer in Japan."

"We are very pleased to have MVS as a partner for the IPTV market," says Fredrik Trägårdh, CEO of Net Insight. "Combining extensive content, uncompromising network transport quality, and first-class customer service is what local communications providers seek when looking to offer IPTV services to their customers."

Net Insight and MVS will be onsite at TelcoTV (Booth #1039) in Orlando, Florida from November 10-12 with product displays and service demos. For more information, visit: [www.netinsight.net](http://www.netinsight.net)

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

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**About MVS/WIN**

*Based in Westby, Wisconsin, Midwest Video Solutions (MVS) provides Digital TV services to communications providers that enable them to offer IPTV services over their telecommunication networks to their subscribers. A partially owned subsidiary of Wisconsin Independent Network (WIN), MVS utilizes WIN's secure dedicated IPTV distribution video network based on Net Insight's Nimbra platform. For more information, visit <http://www.midwestvideosolutions.com/>*