

## **Nordic broadcaster selects Net Insight's Nimbra platform for video contribution feeds from the Vancouver 2010 Olympic Winter Games**

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**Stockholm, Sweden – Net Insight, a leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order of the Nimbra platform from a Nordic broadcaster.**

The broadcaster operates national TV and radio channels in a Nordic country and has previously deployed a media network based on the Nimbra platform to carry data and broadcast traffic between production sites.

The media network is now being upgraded with Net Insight's high-capacity Nimbra 680 switch and a new contribution network will be deployed based on the Nimbra 300/One series. The network will carry video, audio and data feeds from Canada in support of the broadcaster's Vancouver 2010 Olympic Winter Games coverage.

The Nimbra 680 is a multi-service switch designed to meet the rigorous rich media and data service needs of carriers and service providers including high switching capacity, end-to-end provisioning and restoration and 100 percent quality of service guaranteed. With the 8 x Video Access Module, it offers extensive flexibility for studio, contribution and distribution networks. Each of the module's eight ports can be individually configured as ASI In or ASI Out, as well as standard definition (SD) or high definition (HD) SDI. The module delivers a cost-effective multi-purpose solution for video streams that require a mix of compressed and uncompressed HD and SD content from a single venue, such as sports arenas and editing trucks.

"The Nimbra platform provides superior flexibility, efficiency and reliability for contribution of live events and has proven to be the top choice for many demanding networks in the U.S., Europe and Asia", says Fredrik Trägårdh, CEO of Net Insight.

The Nimbra equipment will be delivered during November 2009.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*