

## European broadcaster expands multi-service network with Net Insight

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**Stockholm, Sweden – Net Insight, a leading provider of efficient optical transport solutions for media, broadcast and IP networks has received an order to expand a multiservice network for a public radio and TV broadcaster in Europe.**

The broadcaster operates a Nimbra based multi-service contribution network. The development of the network is a continuing process and with this new expansion of Nimbra 360 nodes, the network will in addition to the current vide services also transport compressed and uncompressed audio services by using E1 and AES/EBU service interfaces over the broadcasters infrastructure.

Net Insight's Nimbra 360 offers a flexible and cost-effective solution for delivering advanced multimedia services in broadcast and media networks. The unique multicast feature found in Nimbra switches makes it easy to distribute both digital TV and radio and with uncompressed video and audio services the network turns into a very powerful media contribution platform.

Net Insight's Nimbra platform offers advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI, 3G-SDI, AES/EBU and strong support for IP/Ethernet and SDH/Sonet. With guaranteed quality of service, the highest network utilization, multicasting of all types of services, and the possibility of extending the network entirely in pace with customer growth, Net Insight's Nimbra platform offers the most efficient, reliable and cost-effective network solutions available today.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

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