

Net Insight receives order for Digital Terrestrial TV network from leading broadcaster and satellite operator in Sri Lanka

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Stockholm, Sweden - Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order from Dialog Telekom for a Digital Terrestrial TV network in Sri Lanka.

Dialog Telekom, a leading broadcaster and satellite operator in Sri Lanka, will implement a first phase of Net Insight's Nimbra platform in a distribution network from headend to four transmitter sites. The agreement includes two additional phases of expansion to a national DVB-T network.

Net Insight received a first order in 2008 for a pilot project which has been successful and the strengths of the Nimbra platform, such as high reliability and full redundancy with headend protection as well as scalable and robust ASI multicast, have been crucial factors for the new order. The solution also includes Net Insight's unique IP trunk solution for migration to an all-IP media network.

The Nimbra platform is a versatile transport solution with several unique features for DTT and Mobile TV networks. In addition, Nimbra offers a flexible and cost-effective solution for delivering advanced multimedia services in Broadcast and Media networks and for IPTV/CATV distribution. TV operators deploying Digital Terrestrial TV based on the Nimbra platform not only get a DTT network but a multiservice transport infrastructure that opens up new business opportunities, turning the network into a very powerful media contribution platform.

"We are very pleased that Dialog has chosen Net Insight and our Nimbra platform for their network and look forward to continue our business partnership," says Fredrik Trägårdh, CEO of Net Insight.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About Dialog Telekom PLC

Dialog Telekom PLC, an ISO 9001 certified company, is a subsidiary of Axiata Group Berhad, formerly TM International. The Company operates 2.5G and 3/3.5G Mobile Communications networks supporting the very latest in multimedia and mobile Internet services. Dialog Telekom PLC has the distinction of being the first 3G operator in South Asia to commence commercial operations. Its local coverage spans all provinces of Sri Lanka, while international roaming is provided in over 200 destinations. Dialog Telekom PLC, the largest and fastest growing cellular service in Sri Lanka, serves a subscriber base in excess of 6 Million Sri Lankans.

For more information visit www.dialog.lk/

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