

Net Insight receives orders from GlobeCast both for major media contribution network and for 2010 FIFA World Cup

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STOCKHOLM, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has received new orders from GlobeCast for expansion of its media contribution network and for handling GlobeCast's services for 2010 FIFA World Cup.

GlobeCast, a subsidiary of France Telecom, is a leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fibre network to manage and transport 10 million hours of video and other rich media each year. The fibre network is based on Net Insight's Nimbra platform and interconnects more than 20 major sites in Europe, Asia, Africa, Australia, North and South America.

GlobeCast will now further expand its use of the Nimbra platform by implementing a major media network for one of Europe's leading TV companies. The network will handle a large amount of uncompressed and compressed video channels using both HD-SDI, SD-SDI, ASI and Ethernet.

GlobeCast has also ordered new Nimbra nodes to be installed for the contribution links from the 2010 FIFA World Cup in South Africa to its existing and new customers.

"Net Insight is delighted to be able to successfully support GlobeCast in winning new business," says Fredrik Trägårdh, CEO of Net Insight. "The Nimbra platform offers the most efficient and flexible contribution and distribution platform on the market and once again we are chosen as transport for our customer's mission critical services like the FIFA World Cup."

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, please visit www.netinsight.net

About GlobeCast

For more information, please visit www.globecast.com