

## **Towercom continues to expand Digital Terrestrial TV network with Net Insight's Nimbra platform**

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**Stockholm, Sweden – Net Insight, a leading provider of efficient transport solutions for media, broadcast and IP networks, has received an expansion order from Towercom, a media operator in Slovakia for the next step of its national Digital Terrestrial TV distribution network buildout.**

Towercom's national Digital Terrestrial TV distribution network in Slovakia is based on Net Insight's Nimbra platform and this order covers the further expansion of the network and implementation of new services. The media operator will now integrate IP data services into the same distribution network, so the Nimbra platform will facilitate seamless transport of both digital TV services as well as IP data services.

The Nimbra platform has several unique features for Digital Terrestrial TV and Mobile TV networks such as Time Transfer for GPS-free time synchronization. In addition, Nimbra offers a flexible and cost-effective solution for delivering advanced multimedia services in media networks. TV operators deploying Digital Terrestrial TV based on the Nimbra platform not only get a DTT network but a multi-service transport infrastructure that opens up for new business opportunities.

"We are very satisfied with the Nimbra-based network so far," says Peter Valentovič, CTO & deputy CEO at Towercom. "It enables us to offer more services in a robust and cost-efficient network infrastructure".

"Towercom are utilizing their network investment very wisely" says Fredrik Trägårdh, CEO for Net Insight. "Building a next-generation media network with the Nimbra equipment brings great opportunities providing their customers a variety of media services".

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange.*

*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*

### **About Towercom**

*Towercom, Inc. is privately-owned TV and telecommunications operator based in Bratislava, Slovakia. Towercom serves Slovakian and Czech Free-to-Air and encrypted TV channels, mobile phone operators, incumbent and alternative fix telecommunications operators, state authorities, utility providers and other enterprises. Towercom, Inc. is operating the digital satellite platform Skylink. Towercom has implemented quality management system ISO 9001:2008, system of management of the environmental protection ISO 14001:2005 and system of management of*

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*information safety ISO/IEC 27001:2005 at the same time as the integrated management system.  
For more information, please visit [www.towercom.sk](http://www.towercom.sk)*