

## **Net Insight receives expansion order from major European media network operator**

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**Stockholm, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has received an expansion order from a major network operator in Europe.**

The European media operator operates a worldwide contribution network based on Net Insight's Nimbra platform. They are now expanding its network with 15 new Nimbra nodes to improve video content management for its customers and meet the increased customer demands for its media delivery services.

"To support our customers in expanding their network and make them successful is key to Net Insight," says Fredrik Trägårdh, CEO of Net Insight. "Our goal is to identify and meet customer needs, such as guaranteed quality of service, content integrity and optimized utilization of the network infrastructure."

Net Insight's Nimbra platform offers advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI, 3G-SDI, AES/EBU with native support for IP/Ethernet and SDH/Sonet. With the highest network utilization, multicasting of all types of services, guaranteed quality of service and the possibility of extending the network entirely in pace with customer growth, the Nimbra platform offers the most efficient, reliable and cost-effective network solution available today.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange.*  
*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*