

Net Insight appoints new Head of Corporate Communications

Stockholm, Sweden – Anna Karin Verneholt has been appointed new Head of Corporate Communication of Net Insight and starts today May 3rd. Anna Karin will be part of Net Insight's executive management team.

Anna Karin Verneholt has 12 years of experience from a broad variety of Marketing roles in an international environment primarily within the telecom sector. Anna Karin was recently Head of Enterprise Marketing and Communication at Aastra Telecom Sweden and she has held various Marketing positions within the Ericsson group, lately as Head of Enterprise Marketing and Communication at Business Unit Multimedia.

"Anna Karin has a solid background in marketing and communication management and has very relevant industry experience," says Fredrik Trägårdh, CEO of Net Insight. "Marketing plays an important part in our strategy going forward."

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Stockholm Stock Exchange.

For more information, please visit www.netinsight.net