

Net Insight chosen by Teracom for new IP/Ethernet DVB-T2 distribution network

Stockholm, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has been awarded a contract by Teracom for a new national distribution network in Sweden for Digital Terrestrial TV, based on IP/Ethernet and with the new DTT standard DVB-T2.

The agreement covers Teracom's new nationwide all-IP/Ethernet distribution network and is the first IP-based DVB-T2 network in the world. DVB-T2 is the new standard for Digital Terrestrial TV which offers better utilization of capacity, which can be used for HDTV and other value-adding services. The network will carry distribution services both for standard and high definition television for delivery to Teracom's end-customers. With its multiservice capabilities the Nimbra network will also be utilized to carry other services.

The network will integrate both optical and IP links using Net Insight's channelized IP Trunk module to provide one high quality media network, with unified fast protection and end-to-end control. The network will also incorporate Net Insight's unique Time Transfer feature for GPS-free time synchronization as well as end-to-end performance monitoring enabling Teracom to verify quality of service to end users without adding costly external equipment.

"We have chosen Net Insight since their Nimbra solution is the most efficient for transport of media services, multiservice capabilities and for their strong customer references," says Peo Gaasvik, CTO at Teracom. "This is a strategic choice for Teracom and it will support our long term objective to grow our businesses in Sweden and abroad.

"We won this agreement in fierce competition thanks to our well proven Nimbra platform which offers efficient transport of IP/Ethernet traffic," says Fredrik Trägårdh, CEO of Net Insight. "This very prestigious IP/Ethernet distribution project proves that Net Insight is well positioned for future DVB-T2 networks and other media-rich IP video distribution networks."

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, please visit www.netinsight.net

About Teracom

Teracom is Sweden's first media operator. We offer services in the areas of radio, TV, data communications, co-location and service in our nationwide infrastructure. The group consists of Teracom, Boxer and PlusTV. Via Boxer and PlusTV, we offer households pay-TV services in Sweden,

NET INSIGHT AB

Box 42093
SE-126 14 Stockholm
Sweden

Phone: +46 8 6850400
Fax: +46 8 6850420
www.netinsight.net

Org.No: 556533-4397
Vat.No: SE556533439701
E-mail: info@netinsight.net

Denmark and Finland. The group's sales are approximately SEK 3.4 billion and there are approximately 600 employees. More information is available at www.teracom.se.

For more information, please visit www.teracom.se/About-Teracom/