

## Net Insight receives first order on channelized IP on Nimbra 600

26 May, 2010

**STOCKHOLM, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has received new orders from a major European media network operator to broaden the existing Nimbra network.**

The European media network operator is a leading provider of content management and worldwide transmission services for professional broadcast delivery.

The media operator will further expand existing Nimbra network in order to offer additional services to customers internationally. The network expansion includes distribution of compressed video to TV channels around the world as well as contribution of video from a European football league. The order received will include channelized IP on the Nimbra 600 platform. The channelized IP on Nimbra 600 will give the media operator the possibility to utilize cost-efficient IP connectivity for their media services.

Net Insight's channelized IP on Nimbra 300 was announced early 2009 and now the same functionality is introduced into Nimbra 600.

"Since last year several of our customers have benefited from channelized IP and it has provided high-quality transport of new media services with 100 percent QoS. At the same time we have helped our customer to reduce operational cost significantly," says Fredrik Trägårdh, CEO of Net Insight.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, please visit [www.netinsight.net](http://www.netinsight.net)*

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