

## Net Insight receives order for North American Media Network

**STOCKHOLM, Sweden – June 15, 2010 – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that one of North America's leading production and broadcast service companies selects Net Insight's Nimbra platform for their new national production and distribution fiber network.**

Net Insight's Nimbra multiservice platform with its proven track record at broadcasters and service providers around the world was the natural choice for one of North America's leading production and broadcast service companies and their new national venue network with global reach. The new network will deliver high profile live events from venues in North America to clients worldwide.

Net Insight received the order in close cooperation with a local partner, Applied Electronics Limited, in Canada.

**For further information, please contact:**

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**About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Nasdaq OMX Nordic Exchange. For more information, please visit [www.netinsight.net](http://www.netinsight.net)*

**About Applied Electronics Limited**

*For more information, please visit <http://www.appliedelectronics.com/>*