

Net Insight wins significant order as initial phase for nationwide digital TV and media network in the EMEA region

The initial order value exceeds EUR 2 million

STOCKHOLM, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that Net Insight has received a significant order as an initial phase of a nationwide digital TV and media network in the EMEA region.

A national broadcaster will expand their contribution network to build a nationwide TV and media network based on Net Insight's Nimbra platform. The purpose of expanding the contribution network is to transport media content between several hundred locations for digital TV broadcasting. The network will have the capability of handling both contribution and distribution services.

The initial order value exceeds EUR 2 million. Deliveries of the Nimbra equipment will take place during December 2010 and during the first quarter 2011.

Net Insight won this order together with one of our main partners in the EMEA region.

"We are pleased that the market for media transport equipment is expanding and that we continue to win large nationwide projects," says Fredrik Trägårdh, CEO of Net Insight.

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on December 20th, 2010 at 08.30 CET.

For further information, please contact:

Fredrik Trägårdh, CEO of Net Insight, +46 8 685 04 00, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the NASDAQ OMX Nordic Exchange, Stockholm. For more information, visit www.netinsight.net

NET INSIGHT AB

Box 42093
SE-126 14 Stockholm
Sweden

Phone: +46 8 6850400
Fax: +46 8 6850420
www.netinsight.net

Org.No: 556533-4397
Vat.No: SE556533439701
E-mail: info@netinsight.net