

## **Net Insight receives expansion order for Digital Terrestrial TV network in Argentina**

**LAS VEGAS (NAB), United States – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that Arsat through its integrator Invap has selected Net Insight's Nimbra platform for the National Terrestrial Digital TV Platform in Argentina.**

*NOTE: NET INSIGHT FIRST ANNOUNCED THIS ORDER ON MARCH 28, 2011, BUT WITHOUT CUSTOMER NAME AND CUSTOMER QUOTE.*

Arsat, being in charge of the deployment of the infrastructure, has already selected the Nimbra platform for its national distribution project in May 2010. Net Insight has until today won three different orders related to the digital terrestrial TV network in Argentina, two of which in 2010.

The order value exceeds SEK 4 million.

The building of the national digital terrestrial TV (DTT) network in Argentina is based on a governmental investment decision to support distribution from four state owned channels. The national network is being built stepwise with many transmitter sites to follow.

The national platform will broadcast several signals of its own and of other local and communitarian radiobroadcasters, simultaneously. The plan is to incorporate different conjugations of signals in SD, HD, Full HD and mobile. The DTT network will be based on Net Insight's Nimbra platform to distribute video services across the country. The network will provide scalable multicast capabilities and incorporate Net Insight's unique Time Transfer feature for GPS-free time synchronization. The customer will also implement Nimbra Vision, a complete tool for efficient operation and maintenance of the Nimbra network.

"Arsat is basing the ISDB-T Transport network over fiber on the Nimbra Platform. After an evaluation and test, the Nimbra platform showed to fulfill the high quality and control that is required for our national distribution network", says Mariano Goldschmidt, Marketing Manager at Arsat

"Net Insight is strengthening its position in Digital Terrestrial TV networks globally and this is the third order in Argentina," says Fredrik Trägårdh, CEO of Net Insight. "This is the largest installation of GPS-free synchronization with the ISDB-T standard in the region".

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on April 11, 2011 at 16:30 CET.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video,*

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*voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm..*  
*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*

**About Arsat**

*ARSAT is a company incorporated by the Argentine Government under a law passed in 2006. The company aims to develop the geostationary orbital slots assigned to the Argentine Republic by means of telecommunications satellites developed and built in Argentina, and to operate them and provide all kind of satellite services, voice, data, audio and video, to customers across the Americas. Currently holding Argentine orbital slots 81 degrees West and 72 degrees West, ARSAT is providing service to customers using satellite capacity obtained through strategic and commercial agreements with global operators. ARSAT has also been appointed by the Argentine Government as responsible for deploying the National Digital TV Network and the National Fiber Optics Network throughout the country.*

*For more information, please visit [www.arsat.com.ar/ingles/home\\_ing.html](http://www.arsat.com.ar/ingles/home_ing.html)*

**About Invap**

*For more information, please visit [www.invap.com.ar/index.php?lang=en](http://www.invap.com.ar/index.php?lang=en)*