

## Net Insight receives order from a major Chinese Cable Operator

Nimbra Platform Enters Second Phase of Deployment to Provide Inter-regional media transport with 100 per cent Quality of Service in China

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, wins inter-regional contribution network order for a major Chinese cable operator in partnership with Times Sage Technology (TST), member of the CSS group.

The Nimbra platform will be deployed in major cities in China and a few systems will be used as mobile units for future live events. The operator will be able to offer Chinese broadcasters maximum SLA thanks to the rerouting capability of the Nimbra platform.

The value of this order exceeds SEK 2.5 Million. The equipment will be delivered during September 2011.

"For us, this is the second phase of deployment and it is an important win in our ambition to grow our business in China", says Fredrik Trägårdh, CEO of Net Insight.

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on September 6th, 2011 at 09.30 CET.

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## **About Net Insight**

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

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More than 130 world class customers run mission critical video services over Net Insight products in over 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm. For more information, visit <a href="https://www.netinsight.net">www.netinsight.net</a>

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## **About CSS**

For more information, visit www.css-group.net/en/