

Net Insight Wins significant contract in Deal with Austria's national public service broadcaster ORS

Net Insight to offer highly scalable and efficient solution that uses ORS's underlying IP infrastructure to distribute DVB-T2 signals nationwide throughout Austria

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces a contract with ORS (Austrian Broadcasting Services GmbH & Co KG), to distribute DVB-T2 signals across Austria. ORS is solely responsible for the construction, operation and maintenance of the terrestrial transmitter network, digital satellite transmission and is the only company in Austria in charge of the country's national DTT distribution.

The agreement, sealed through Net Insight's partner TV-Connect Broadcast Systems GmbH, will offer a highly scalable and efficient solution that will use ORS's underlying IP infrastructure to distribute DVB-T2 signals nationwide. The network will deliver multi-services such as HD-content as well as audio/radio signals over the same platform. Net Insight's Nimbra 680 high-capacity MSR will enable efficient and secure multicast through out the network.

"Prior to our decision we have performed tests of the Nimbra platform in our test environment", says Mr Jezek, project manager at ORS. "The test result showed that the Nimbra platform, thanks to its QoS and service integrity features, improves the performance of the underlying IP infrastructure"

The first phase of the rollout is based on more than 40 Nimbra 680 nodes and will begin in the third quarter of 2012. The roll-out of the DVB-T2 network will continue during 2013 and 2014.

"We are delighted that ORS has chosen Net Insight's solution to distribute DVB-T2 signals across Austria," says Fredrik Trägårdh, CEO of Net Insight. "As the only company in Austria responsible for national DTT distribution, ORS's choice of our products is a real quality stamp and proves that Net Insight maintains a leading position in the DTT-market."

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on August 28, 2012 at 15.00 CET.

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 150 world class customers run mission critical video services over Net Insight products in over 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, visit www.netinsight.net

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About TV-Connect Broadcast Systems (GmbH)

TV-Connect, founded in 2009 and based in Vienna focus on sales and distribution of broadcast products. TV-Connect provides products and services such as system integration, studio design and other broadcast services to enable video transport over IP.

For more information, visit www.tv-connect.at

About Austrian Broadcasting Services (ORS)

In 2005, the Broadcast Engineering division was split off from the ORF, the main public TV broadcaster in Austria and the independent company ORS (Austrian Broadcasting Services GmbH & Co KG) was founded. ORS comm a 100% daughter company of ORS GmbH & Co KG was founded at the beginning of January 2011. All commercial business is handled by ORS comm. ORS is 60% owned by ORF and 40% owned by Medicur-Holding Ges.m.b.H. which is part of the Raiffeisen group.

ORS is now responsible for the design, construction, operation and maintenance of the terrestrial transmitter network and for digital satellite broadcasting to the whole of Austria. The ORS network in Austria provides country-wide coverage with about 450 transmitter sites. Besides the public service broadcaster ORF, ORS customers include practically all private TV and Radio providers in Austria and also international customers, as well as mobile communication companies, local authorities and emergency services, which use the ORS infrastructure for point-to-point radio communication, radio services and antenna installation sites.

For more information, visit www.ors.at