

## Management changes at Net Insight to increase focus on long-term growth

**Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that the management of Net Insight will change as of today with an ambition to become a more sales and market oriented company.**

CEO Fredrik Tumegård is now changing the management team of Net Insight in order to increase focus on growth and to better meet the needs of our customers through a sales and market oriented organization. The management team will change to a certain extent and a number of new positions will be established.

The management team will have the following members; CEO Fredrik Tumegård, CFO Thomas Bergström, CTO, SVP Business Development and founder Per Lindgren, SVP Global Sales Stig Stålnacke, VP New Segment Sales Peter Sergel, VP Marketing Anna Karin Verneholt, VP Portfolio Management Martin Karlsson, VP Research and Development Ulrik Rohne, VP Service acting Ulrik Rohne and VP HR Marina Hedman.

The organization will be effective by January 28, 2014.

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on January 28, 2014 at 16.00 CET.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*More than 175 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.*

*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*