

Net Insight Wins Order from New Customer in Latin America

Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that a national broadcaster in Latin America has selected the company's Nimbra solution to integrate a number of its communication services into one platform, including video contribution and distribution, data services and management traffic for centralized control.

The leading broadcaster required a new video contribution and distribution network, integrating all data needs with full flexibility and at a lowest possible total cost of ownership when planning the digital TV introduction.

To lower OPEX, the broadcaster will use the lowest cost service provider for each connection to reach different TV stations. Net Insight's Nimbra solution will enable the broadcaster to operate its networks as one unified network with centralized routing control. With the solution's strong monitoring capabilities, they can troubleshoot and verify the service level agreements (SLAs) relating to each service providers' links. The solution enables the broadcaster to control the activation and deactivation of video connections through the use of the user-friendly interface for provisioning, Net Insight's Touch&Switch.

The value of the order is more than SEK 8 million and Net Insight is set to deliver its solution during the second half of 2014.

"Net Insight's presence in the Latin America market is growing in parallel with the region's rapid digitalization," says Fredrik Tumegård, CEO of Net Insight. "This broadcaster is a good example of how our Service Aware Media Network solution over Ethernet simplifies complexities while lowering operational cost."

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on September 9, 2014 at 08.30 am CET.

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net