

Net Insight Announces Changes in the Management Team

Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces changes to the company's management team. Per Lindgren, currently senior vice president business development and chief technology officer (CTO), will take on the position of senior vice-president strategy and business development, while current deputy CTO Martin Karlsson is named as the new CTO.

Per Lindgren, one of the founders of Net Insight, has been with the company since the beginning of 1997. During the last few years Lindgren's focus has been in business development in combination with the role of CTO. Per will assume his new position as vice president strategy and at the same time head up the company's business development function. Per holds a Ph.D. in telecommunications from the Royal Institute of Technology in Stockholm.

In parallel, Karlsson, who is already a member of the the executive management team and is currently VP product portfolio and innovation, will take on the role as Net Insight's new CTO. Karlsson joined Net Insight in 2010 and has a background as a Microprocessor Architect at Sun Microsystems in Silicon Valley and holds a Ph.D. in Computer Science from Uppsala University, Sweden.

"With Per assuming the role as SVP strategy and business development at Net Insight, we are in the ideal position to capitalize on the sharp change in the media landscape and it is crucial to define a strategy based on customer intimacy," says Fredrik Tumegård, CEO of Net Insight. "Martin has for the last two years held the position as deputy CTO and now it is time to take on the role as CTO. In his position as CTO and VP product portfolio he will get the opportunity to drive and translate the direction of technology into solutions and products."

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on October 20, 2014 at 16.30 CET.

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net