

Net Insight receives order from a global media service provider

Solution to support major broadcaster in the Middle East

Stockholm, Sweden — Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that a global provider of media services is set to expand its network based on the company's media transport solution to aggregation sites in the Middle East, Europe and the US to support a major broadcaster in the Middle East.

The purpose of the network expansion is to offer high bandwidth video, audio and data services to the Middle East broadcaster, and through Net Insight's media transport solutions ensure global end-to-end quality of services over multiple underlying carrier networks. Net Insight's solution will also facilitate the use of new efficient workflows.

The project value is expected to exceed USD 1 million and delivery will mainly take place during the first quarter of 2015.

"This is a strategic win for Net Insight and a clear footprint in the Middle East region," says Fredrik Tumegård, CEO of Net Insight. "We are really excited to see our customers expand and continue their development globally."

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on February 12, 2015 at 17.00 CET.

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net