

Net Insight Wins Order from The Switch for Major National US Sports League

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that The Switch, the leading provider of customer-controlled video and high speed data solutions services, has selected the company's media transport solution for a new network expansion project.

The network expansion will use Net Insight's Nimbra solution to support video transport for a major national sports league across the United States, and help The Switch to provide its customer with services that offer flexibility, reliability and efficiency.

The value of the order exceeds 10 SEK million and is set to be rolled out in the second and third quarter of 2015.

"Our latest order from The Switch highlights our commitment to deliver products and services that continually meet the needs of our customers," says Fredrik Tumegård, CEO of Net Insight. "This latest expansion means The Switch is using our solution to transport media from more than 120 major sports venues across the US, which emphasizes further our pedigree in sports broadcasting where high quality is extremely important."

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on June 5, 2015 at 9.00 CET.

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, fredrik.tumegard@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net

About The Switch

Beers Enterprises, LLC (The Switch), is a leading video solutions service provider in the New York metropolitan area. The Switch also provides advanced video solutions services from its facilities in Los Angeles, Miami, Washington DC and from its international locations in London, England, and Toronto, Canada. The Switch was created in 1991 to provide cost-effective, customer controlled television and audio signal routing services to the broadcast industry. Its customers include domestic and international television networks, common carriers, local broadcast stations, and producers and distributors of sports, entertainment, news, financial and public service

television programming. The Switch has been embraced by the marketplace since its inception and has grown to its current market leadership position.

For more information, visit www.theswitch.tv