

## Net Insight wins significant DTT network order in Central Asia

**Stockholm, Sweden** – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces that a national service provider in Central Asia has selected the company's media transport solution for an expansion of a nationwide Digital Terrestrial TV (DTT) network.

The state of the art media network will provide a reliable and efficient distribution of TV content from the head-end to transmitter sites. The delivery and implementation of the new network will be divided into four phases during 2016 and 2017.

Net Insight has won this order in partnership with a local partner in the region.

The total order value, spanning over the four phases, is EUR 1.5 Million.

"Our media transport solution is the world's leading platform for Digital Terrestrial TV networks and is installed in more than 30 countries worldwide," says Fredrik Tumegård, CEO of Net Insight. "We have a long and solid experience of DTT implementations and will cater for all of our new customer's requirements, supplying a reliable and efficient multi-service network."

### **For further information, please contact:**

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, [fredrik.tumegard@netinsight.net](mailto:fredrik.tumegard@netinsight.net)

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on March 1, 2016 at 13.00 am CET.

### **About Net Insight**

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.*

*The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on NASDAQ OMX, Stockholm.*

**For more information, please visit [netinsight.net](http://netinsight.net)**