

Net Insight wins significant order from large leading service provider for European sports league

Will enable delivery of 4K live sports content

Stockholm, Sweden – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces that a large leading global service provider has selected the company's media transport solution for a stadium network to broadcast sports league games.

The new arena contribution network will connect 20 stadiums over optical fibre to enable 4K and HD broadcasts to TV consumer and business customers. The solution is based on Net Insight's flexible media transport platform, which is built to transport any video, audio and data over any underlying network, enabling the operator to easily activate and de-activate any 4K or HD video services needed.

"We are proud to provide our new customer with solutions that will enable them to offer premium video services and innovative TV features, said Fredrik Tumegård, CEO of Net Insight. "They will be one of the first service providers offering 4K content to its customers."

The implementation of the new network will take place during the third quarter and will be ready for service in September. The first phase of this implementation is estimated to more than EUR 1 million.

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00,
fredrik.tumegard@netinsight.net

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on July 1, 2016 at 17.45 pm CET.

About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.

The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net

Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net