

Net Insight announces change in the management team

Stockholm, Sweden – Net Insight, the leading provider in streaming, media transport and resource scheduling, today announces that Gustav Grundström has been appointed vice president Live OTT. Grundström will join Net Insight during the spring 2018, latest during the second quarter.

Gustav Grundström has over 10 years of experience from the finance, media and telecom industries. Grundström has in recent years launched OTT services in Europe, Latin America and Africa, most recently from a position as chief product officer at NUVU, a start-up within Ericsson for OTT services.

Per Lindgren leaves the role as SVP Live OTT to work with corporate strategy and strategic alliances, reporting to Net Insight's CEO Fredrik Tumegård.

"Per Lindgren started up the live OTT initiative, and has been instrumental in laying the foundation and establishing Net Insight as leaders in live OTT in a short period of time. We are extremely grateful for the efforts he has made to successfully establish our live OTT solution Sye. In the transformation that the global TV and media market is now facing, the competence that Gustav Grundström will contribute with is very important in the continued work with the new commercialization phase of Sye," says Fredrik Tumegård, CEO of Net Insight. "Per Lindgren will continue to work close to me in a key role at Net Insight with our vision to form the future TV landscape. These two appointments lead to a strengthened company and position within live OTT."

Per Lindgren is immediately transferring to his new role. Ulrik Rohne, VP research and development, is appointed acting VP Live OTT until Gustav Grundström joins Net Insight.

For further information, please contact:

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This information is information that Net Insight AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 3.30 pm CET on December 8, 2017.

About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

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