

## CTO leaves Net Insight

**Stockholm, Sweden – Net Insight today announces that Martin Karlsson, CTO and VP Product Portfolio, is leaving his position to pursue new opportunities outside of the company.**

Martin joined Net Insight in 2010 and the Executive Team in January 2014 as VP Product Portfolio, and became CTO in October 2014. The position will not be replaced. Going forward the technology and product responsibilities will be decentralized and aligned within the solution areas.

"Martin has been a part of the transformation of the company's product portfolio and in the company's transition to a global company", says Henrik Sund, CEO of Net Insight. "I would like to thank Martin for all his efforts at Net Insight and wish him the best of luck in his future endeavors".

Martin's last day with the company will be August 31.

**For further information, please contact:**

Henrik Sund, CEO Net Insight AB, +46 8 685 04 00, [henrik.sund@netinsight.net](mailto:henrik.sund@netinsight.net)

This information is information that Net Insight AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 09.15 am CET on August 16, 2018.

### About Net Insight

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.*

*Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.*

**For more information,** please visit [netinsight.net](https://netinsight.net)

Twitter: @NetInsight, [twitter.com/NetInsight](https://twitter.com/NetInsight)

LinkedIn: [www.linkedin.com/company/net-insight/](https://www.linkedin.com/company/net-insight/)